

**NICHOLAS & TOMASEVIC, LLP**  
Craig M. Nicholas (SBN 178444)  
Alex Tomasevic (SBN 245598)  
225 Broadway, 19<sup>th</sup> Floor  
San Diego, California 92101  
Tel: (619) 325-0492  
Fax: (619) 325-0496  
Email: [cnicholas@nicholaslaw.org](mailto:cnicholas@nicholaslaw.org)  
Email: [atomasevic@nicholaslaw.org](mailto:atomasevic@nicholaslaw.org)

**WINTERS & ASSOCIATES**  
Jack B. Winters, Jr. (SBN 82998)  
Georg M. Capielo (SBN 245491)  
Sarah Ball (SBN 292337)  
8489 La Mesa Boulevard  
La Mesa, California 91942  
Tel: (619) 234-9000  
Fax: (619) 750-0413  
Email: [jackbwinters@earthlink.net](mailto:jackbwinters@earthlink.net)  
Email: [gcapielo@einsurelaw.com](mailto:gcapielo@einsurelaw.com)  
Email: [sball@einsurelaw.com](mailto:sball@einsurelaw.com)

12 Attorneys for Plaintiff JULIE GRUNDSTROM,  
and on Behalf of the Class

**UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA**

16 JULIE GRUNDSTROM, Individually,  
and as successor-in-interest to DR.  
17 RICHARD I. APPLETON and on Behalf  
of the Class;

Plaintiff  
vs.

20 WILCO LIFE INSURANCE  
COMPANY, an Indiana Corporation.

Defendant.

| Case No.:

## **CLASS ACTION COMPLAINT FOR:**

- (1) DECLARATORY RELIEF OR JUDGMENT (CAL CIV CODE §§ 1060, *ET SEQ.*);
  - (2) DECLARATORY RELIEF OR JUDGMENT (28 U.S.C. 2201, *ET SEQ.*);
  - (3) BREACH OF CONTRACT;
  - (4) UNFAIR COMPETITION (BUSINESS AND PROFESSIONS CODE §§ 17200, *ET SEQ.*)
  - (5) FINANCIAL ELDER ABUSE

DEMAND FOR JURY TRIAL

1 Plaintiff JULIE GRUNDSTROM, individually and on behalf of DR.  
 2 RICHARD I. APPLETON, and on Behalf of the class defined below, against  
 3 Defendant WILCO LIFE INSURANCE COMPANY (“Wilco”) as follows:

4 **I. NATURE OF THE CASE**

5 1. Wilco refuses to comply with mandatory provisions of the California  
 6 Insurance Code as well as California common law regulating the lapse and  
 7 termination of life insurance policies.

8 2. Since January 1, 2013, Wilco and other related entities have  
 9 systematically and purposely failed to provide certain classes of policy owners,  
 10 insureds, assignees and others, proper notices of pending lapse or termination. Wilco  
 11 has failed to notify thousands of policy owners of their right to designate someone to  
 12 receive critical notices and information regarding life insurance, despite being  
 13 required to do so on an annual basis. All of these important safeguards are required  
 14 by, among other sources, California Insurance Code Sections 10113.71 and  
 15 10113.72.<sup>1</sup> California law requires strict compliance with these safeguards, and  
 16 failure to comply with these safeguards requires payment of the policy proceeds, and  
 17 Wilco refuses to comply. [Thomas v. State Farm Ins. Co., No. 18-cv-00728-BAS-BGS, 2019 U.S. Dist. LEXIS 213860, at \\*24 \(S.D. Cal. Dec. 10, 2019\)](#)(Order by  
 18 Judge Cynthia Bashant); [Bentley v. United of Omaha Life Ins. Co., 371 F. Supp. 3d](#)  
 19 [723 \(C.D. Cal. 2019\)](#)(Order by Judge Dolly M. Gee).

20 3. As a result, Wilco has failed to properly administer policies, evaluate the  
 21 status of payments due under policies and pay claims to beneficiary for policies  
 22 improperly lapsed or terminated. Indeed, thousands of policy owners and beneficiary  
 23 have lost, and continue to lose, the benefit, value and security of their life insurance;  
 24 has been, and continue to be, forced into unnecessary reinstatements; and in many  
 25

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26  
 27 <sup>1</sup> Unless otherwise stated, all references to “Section 10113.71” and/or “10113.72”  
 28 refer to California Insurance Code Sections 10113.71 and/or 10113.72. Sometimes  
 these will be collectively referred to as “The Statutes.”

1 instances have lost all reasonable access to any insurance at all. Ultimately,  
2 Defendant has robbed thousands of their customers and beneficiary of the investment  
3 in such policies, policy benefits as well as the security intended to be provided from  
4 such insurance.

5       4.     The injury to Wilco's customers and beneficiary continues today, with  
6 policyholders currently paying unnecessary or inflated premiums, or unknowingly  
7 suffering under improper forced "reinstatements" which diminish the value or  
8 conditions of the policies. And there are numerous policyholders whom Wilco told  
9 have no insurance, but whose policies are, unbeknownst to them, actually still in force  
10 and in some situations with benefits being owed and unpaid.

11       5.     The Statutes were enacted to protect Californians and others, primarily  
12 seniors and the ill, as well as the intended beneficiary of such individuals. The  
13 Statutes were designed to prevent or lessen the possibility of unintended or  
14 uninformed loss of valuable and necessary life insurance for just one missed payment  
15 or resulting from a policyholders' physical or mental infirmity. The Statutes were  
16 written to codify existing law regarding lapse and termination of life insurance, which  
17 required strict compliance with applicable law and policy provisions before  
18 termination takes effect. The Statutes were also intended to standardize the  
19 procedures used in all life insurance when a policyholder misses a premium payment  
20 and when an insurer attempts to apply provisions of the policy that allow for lapse  
21 and termination. These rules are also consistent with the strong public policy to give  
22 all policy owners and insureds mechanisms to allow for secondary notices of lapse  
23 and termination and overall to prevent unintended forfeitures.

24       6.     The Statutes were also designed specifically to deal with the unique  
25 nature of life insurance. When a potential claim for benefits arises, the policy owner  
26 and party responsible for payment of premiums is often the insured, and due to their  
27 death, is no longer available to explain the circumstances related to any potential  
28 lapse or termination of coverage. The Legislature also recognized that the beneficiary

1 is often unaware of the circumstances related to any lapse of coverage. Rather, the  
2 insurer is fully in control of the documentation and requirements for termination of  
3 coverage. As such, California requires strict compliance with all statutory and  
4 contractual provisions governing termination of an otherwise in-force policy  
5 regardless of the nonpayment of premium. In other words, no lapse or termination  
6 for failure to pay a premium is effective, and the policy remains in force even if  
7 premiums are unpaid, unless and until all statutory and contractual provisions are  
8 satisfied.

9       7. Plaintiff and Dr. Richard I. Appleton are victims of Wilco's failures.  
10 Plaintiff, as successor-in-interest to DR. RICHARD I. APPLETON, and on behalf  
11 of herself and others similarly situated brings this action to recover for the injuries  
12 and damages resulting from these violations. Plaintiff also requests injunctive relief  
13 intended to ensure Wilco's future compliance with these important consumer  
14 safeguards and to prevent the ongoing violation of these important statutes.

## 15                   **II. PARTIES**

16       8. Plaintiff Julie Grundstrom is an individual and daughter of the insured:  
17 Dr. Richard I. Appleton. Plaintiff was and has been a resident and citizen of  
18 California at all relevant times. At all relevant times, Plaintiff has been the primary  
19 beneficiary the life insurance policies insuring her father, Dr. Richard I. Appleton.

20       9. Richard Appleton was Julie Grundstrom's father. He died in California,  
21 as a California resident and citizen, on September 27, 2018. Dr. Appleton was a  
22 California resident and citizen at all times relevant. Dr. Appleton was the policy  
23 owner and the sole named insured under the terms of the policy.

24       10. Plaintiff pursues these claims and causes of action individually, on her  
25 own behalf as the primary beneficiary the subject Policy, as Executor of the Estate of  
26 Dr. Richard Appleton pursuant to California Code of Civil Procedure Sections  
27 377.30, et. seq; as Decedent's successor-in-interest in compliance with California  
28 Code of Civil Procedure Section 377.32; and as a class representative. Filed herewith

1 as Exhibit "A" and incorporated herein by reference is Plaintiff's Declaration  
 2 pursuant to California Code of Civil Procedure Section 377.32. Plaintiff pursues  
 3 these claims to the extent they are not held by Dr. Appleton. For purposes of this  
 4 litigation, the Estate of Dr. Richard I Appleton is considered a citizen of the state of  
 5 California. In each of these capacities, Ms. Grundstrom also pursues these claims on  
 6 behalf of all other similarly situated. The Estate of Dr. Richard I. Appleton retains  
 7 legal and/or equitable rights relative to the existence of the subject Policy.

8       11. Defendant Wilco Life Insurance Company is an Indiana Company doing  
 9 business in California. It is registered to do business in California and is licensed by  
 10 the California Department of Insurance to sell life insurance here in California. From  
 11 2013 until the present Wilco was the insurer responsible for administering and  
 12 honoring the subject policy.

### 13           **III. JURISDICTION AND VENUE**

14       12. This Court has original jurisdiction pursuant to 28 U.S.C. § 1332,  
 15 including under the Class Action Fairness Act. The matter in controversy, exclusive  
 16 of interest and costs, exceeds the sum or value of \$75,000, and is between citizens of  
 17 different States. Also, the matter or controversy is a putative class action with over  
 18 100 class members and with over \$5 million in controversy.

19       13. Venue is proper in the Northern District of California pursuant to 28  
 20 U.S.C. Section 1391(b) through (d), because Defendant is authorized to conduct  
 21 business in this District and has intentionally availed itself of the laws and markets  
 22 within this District; does substantial business in this District; and is subject to  
 23 personal jurisdiction in this District. Plaintiff and Dr. Richard I. Appleton also  
 24 resided in this District at all times relevant.

### 25           **IV. THE ENACTMENT AND APPLICABILITY OF** **INSURANCE CODE SECTIONS 10113.71 AND 10113.72**

27       14. In 2012, after extensive and open hearings and public consideration,  
 28 including with Wilco all other major insurance companies doing business in

1 California, the California Legislature enacted Insurance Code Sections 10113.71 and  
2 10113.72, which instituted procedural requirements for the termination and lapse of  
3 life insurance policies. The Statutes were written to avoid unintended forfeitures of  
4 life insurance policies primarily being suffered by the elderly and the ill. The  
5 Legislature found that there was a significant problem in California with the elderly  
6 abruptly losing insurance because they happened to miss a premium payment despite  
7 having faithfully and timely paid for many years.

8       15. Sections 10113.71 and 10113.72, in addition to other statutory  
9 provisions and laws in effect as of January 1, 2013, mandate that every life insurance  
10 policy in or governed by California law, including policies that have issued, been  
11 delivered, renewed, reinstated, converted or otherwise become subject to the  
12 jurisdiction of California, shall contain a 60-day grace period and that the policy shall  
13 remain in force during the grace period. Cal. Ins. Code § 10113.71(a).

14       16. The provisions further require that before an individual life insurance  
15 policy governed by California law is lapsed or terminated for nonpayment of  
16 premium, a 30-day written notice of pending lapse or termination must be mailed not  
17 only to the policyholder, but also to any additional person who had been designated  
18 to receive such notice, as well as any person having any interest in the policy. Cal.  
19 Ins. Code § 10113.72(c).

20       17. The provisions also mandate that the insurer, on an annual basis, as well  
21 as during any application process, notify the policy owner of his or her right to  
22 designate additional notice recipients.

23       18. Finally, the statutes mandate that no lapse or termination is effective  
24 unless all of the provisions are strictly complied with.

25       19. The provisions are applicable individually and severally to all life  
26 insurance policies governed by California law.

27       ///

28       ///

1           20. More specifically, Section 10113.71 reads as follows:

2           **§ 10113.71 Grace Period; Notice of pending lapse and**  

3           **termination of policy; Mailing requirement**

4           (a) Every life insurance policy issued or delivered in this  

5           state shall contain a provision for a grace period of not less than  

6           60 days from the premium due date. The 60-day grace period  

7           shall not run concurrently with the period of paid coverage. The  

8           provision shall provide that the policy shall remain in force  

9           during the grace period.

10          (b) (1) A notice of pending lapse and termination of a life  

11          insurance policy shall not be effective unless mailed by the  

12          insurer to the named policy owner, a designee named pursuant to  

13          Section 10113.72 for an individual life insurance policy, and a  

14          known assignee or other person having an interest in the  

15          individual life insurance policy, at least 30 days prior to the  

16          effective date of termination if termination is for nonpayment of  

17          premium.

18          (2) This subdivision shall not apply to nonrenewal.

19          (3) Notice shall be given to the policy owner and to the  

20          designee by first-class United States mail within 30 days after a  

21          premium is due and unpaid. However, notices made to assignees  

22          pursuant to this section may be done electronically with the  

23          consent of the assignee.

24          (c) For purposes of this section, a life insurance policy  

25          includes, but is not limited to, an individual life insurance  

26          policy and a group life insurance policy, except where  

27          otherwise provided.

28          Next, Section 10113.72 says:

19           **§ 10113.72 Right to designate person to receive notice of**  

20           **lapse or termination of policy for nonpayment of premium;**  

21           **Right to change designation; Notice of lapse or termination**

22          (a) An individual life insurance policy shall not be issued  

23          or delivered in this state until the applicant has been given the  

24          right to designate at least one person, in addition to the applicant,  

25          to receive notice of lapse or termination of a policy for  

26          nonpayment of premium. The insurer shall provide each  

27          applicant with a form to make the designation. That form shall  

28          provide the opportunity for the applicant to submit the name,  

              address, and telephone number of at least one person, in  

              addition to the applicant, who is to receive notice of lapse or  

              termination of the policy for nonpayment of premium.

27          (b) The insurer shall notify the policy owner annually of the  

28          right to change the written designation or designate one or more

1 persons. The policy owner may change the designation more  
 2 often if he or she chooses to do so.

3       (c) No individual life insurance policy shall lapse or be  
 4 terminated for nonpayment of premium unless the insurer, at  
 5 least 30 days prior to the effective date of the lapse or  
 6 termination, gives notice to the policy owner and to the person or  
 7 persons designated pursuant to subdivision (a), at the address  
 8 provided by the policy owner for purposes of receiving notice of  
 9 lapse or termination. Notice shall be given by first-class United  
 10 States mail within 30 days after a premium is due and unpaid.

11      21. These Statutes are regulatory in nature and contain no grandfather  
 12 provisions limiting their application only to policies first issued or delivered after  
 13 January 1, 2013. Rather, they apply to all policies still *in existence* as of January 1,  
 14 2013.

15      22. These provisions were intended to standardize the procedures and  
 16 notices used by life insurers to terminate policies. The Statutes further codified long-  
 17 standing California law and policy regarding the State's desire to protect  
 18 policyholders and beneficiaries from loss of insurance resulting from the failure, e.g.,  
 19 to pay a single premium after years of timely payments. These provisions,  
 20 individually and collectively, were intended to apply to policies in force as of January  
 21 1, 2013 and thereafter, including those policies that would come within the  
 22 jurisdiction of the state and regardless of the date of any original issuance.

23      23. The principal supporters of the legislation were groups representing the  
 24 elderly and the retired as well as constituents dealing with health concerns. There was  
 25 no substantive opposition to the legislation during its drafting. Rather, the insurance  
 26 industry supported these new provisions and accepted that the goal and purpose of  
 27 the legislation was legitimate and in the best interest of their policyholders and  
 28 beneficiaries. Prior to enactment, there was never a public or private dispute that the  
 29 enactment of provisions codifying a contractual right to a 30-day written notice, a 60-  
 30 day grace period, and an annual right to designate was within the proper exercise of  
 31 California's regulatory authority. Furthermore, after repeated review, it was  
 32 determined that enactment of these provisions would have no substantial fiscal or

1 economic ill effect. It was determined that these Statutes support a strong public  
2 policy to safeguard consumers' investment in life insurance, and the safety blanket  
3 that insurance provides.

## **V. WILCO'S VIOLATIONS OF LAW**

5       24. In 2012, Defendant was made fully aware of the drafting and enactment  
6 of these provisions. And through its own lobbying groups and regulatory advisors,  
7 Defendant understood how and in what fashion The Statutes would apply.

8       25. Despite early knowledge of the Statutes and their mandates, since  
9 January 1, 2013, Defendant has failed to comply with the Statutes.

10        26. Wilco's failure to comply with these provisions has resulted in, amongst  
11 other impacts, the improper lapse, termination, and/or forced reinstatement of  
12 policies, the loss of the capacity of policyholders to be insured, the denial of actual  
13 claims, and the loss of millions, or perhaps billions, in insurance benefits that  
14 Defendant has no illegally retained. Plaintiff and her family have suffered, and  
15 continue to suffer various forms of injury and loss including injury from an improper  
16 lapse, improper requirement of reinstatement and termination, and from Defendant's  
17 failure to reinstate coverage or otherwise pay the benefits due.

18       27. Plaintiff is informed and believes that the failure of Defendant to comply  
19 with The Statutes as well as the resulting injuries and damages continue to this day  
20 for many Californians.

## **VI. PLAINTIFF'S POLICY, LAPSE TERMINATION, AND DENIAL OF REINSTATEMENT**

23        28. In or before 1991, DR. RICHARD I. APPLETON purchased, from or in  
24 California, a flexible premium adjustable life insurance policy (the “Policy” or  
25 “Subject Policy”) from United Presidential Life Insurance Company, which was later  
26 fully acquired and subsumed by Conseco Life Insurance Company, , along with the  
27 Subject Policy and all of its obligations (Policy No.010336622). In 2017, Conseco  
28 Life Insurance Company changed their name to Wilco Life Insurance Company. As

1 of January 1<sup>st</sup>, 2013 and at all times thereafter, Defendant was responsible for all  
2 contractual and statutory obligations associated with the Policy.

3       29. The copy of the Subject Policy, Policy No. 010336622, attached as  
4 Exhibit "B" to this complaint is an incomplete copy of the policy. A full and complete  
5 copy of the Policy is in the possession of Defendant. The Policy was purchased in  
6 California, was issued and delivered in California, and premiums were all paid from  
7 California such that it was and continues to be governed by the laws of the State of  
8 California including but not limited to The Statutes. The purpose of this policy was  
9 to protect Dr. Richard I. Appleton and his family. From January of 2013 the Policy  
10 named Plaintiff as the beneficiary.

11       30. The value of the policy is \$500,000 or more and names Plaintiff as the  
12 primary beneficiary. The terms of the Policy state, "The beneficiary named in the  
13 application will receive the proceeds upon death of the insured". See Exhibit "B".  
14 The Policy had a flexible premium, and at the time of lapse was approximately  
15 \$21,000 per quarter. The Policy provides a 61 day grace period and states the insurer  
16 will provide written notice "31 days prior to the end of the grace period" to the  
17 owner's last address and to any assignee of record. Exhibit "B".

18       31. Despite the application of California law, and the express terms of the  
19 Policy Defendant did not provide a 30 day notice to Plaintiff JULIE GRUNDSTROM  
20 or to DR. RICHARD I. APPLETON prior to termination of the policy. Plaintiff is  
21 informed and believes that these failures were part of a general business practice of  
22 Wilco of ignoring and misapplying Sections 10113.71 and 10113.72, and the express  
23 language of its policies.

24       32. Dr. Appleton made his quarterly premium every quarter for over 25  
25 years. In the years preceding termination, and especially in the few months  
26 beforehand, Dr. Richard I. Appleton became very ill. Despite this illness, Dr.  
27 Appleton took great care to pay his premiums, even as they dramatically increased.  
28

1 At all times Dr. Richard I. Appleton was financially capable of paying all premiums  
2 due and was desirous of maintaining the policy.

3 33. Sometime in or around May 2018, Plaintiff, with the permission of Dr.  
4 Appleton, called Wilco to confirm the next premium due date and amount. Wilco  
5 informed Plaintiff that the next premium was due on August 8, 2018 and gave her the  
6 premium amount. Several weeks later, Plaintiff called Wilco again, and confirmed,  
7 through the automated system, that the next premium was due on August 8, 2018.  
8 However, on July 17, 2018, Wilco sent Dr. Appleton a letter indicating his policy had  
9 lapsed as of July 14, 2018. In response, Dr. Appleton sent a check dated July 22,  
10 2018 for the indicated amount, which was cashed by Wilco. On August 6, 2018, Dr.  
11 Appleton again contacted Wilco to confirm the check had been cashed and that his  
12 policy was still in force. In response, Wilco refunded Dr. Appleton's premium. The  
13 July 16, 2018 termination letter from Wilco invited Dr. Appleton to apply for  
14 reinstatement, however, at this time Dr. Appleton was terminally ill with stage four  
15 prostate cancer, and incapable of qualifying for reinstated coverage. Dr. Appleton  
16 passed away on September 27, 2018. The attempted termination of the Policy in  
17 2018 was legally ineffective leaving the policy in force at the time of Dr. Appleton's  
18 death.

19 34. At no point relevant to this matter has Defendant, in any fashion,  
20 complied with or attempted to comply with the provisions of Sections 10113.71 or  
21 10113.72 regarding the subject policy. No notice to the insured, or the designee was  
22 provided for the alleged lapse or termination of the policy in 2018.

23 35. Defendant also violated Section 10113.72 by failing to provide notice of  
24 a right to designate an alternative notice recipient. As such, termination of the policy  
25 was ineffective and the policy remained in force at the time of Dr. Appleton's death.  
26 This termination not only violated the terms of the California Insurance Code, but  
27 also constituted a material breach of the contract. As described below, these breaches  
28 left Dr. Appleton purportedly uninsured, without access to the ongoing benefits of

1 the Policy he had diligently paid for decades. Plaintiff, as the primary beneficiary  
2 has also suffered injury and loss resulting from this improper and ongoing repudiation  
3 of the policy, in the form of lost proceeds.

4       36. Due to each and every violation of these Statutes, the lapse and  
5 termination of the Policy was void and ineffective Defendant failed to substantially,  
6 let alone strictly, comply with any of the mandates of Sections 10113.71 or 10113.72.  
7 As such, the Policy was not legally terminated and was in full force at the time of Dr.  
8 Appleton's death. The failure to comply with these provisions was, and remains, a  
9 material breach of the Policy.

## **VII. CLASS ACTION ALLEGATIONS**

11       37. Plaintiff is informed and believes that Defendant has not, since at least  
12 January 1, 2013, properly complied with the provisions of Insurance Code Sections  
13 10113.71 and/or 10113.72. Since that time, Defendant has failed and continues to fail  
14 to provide these protections to policy owners, assignees and, where applicable, to  
15 their beneficiaries.

16       38. Plaintiff contends that the handling of the Policy is and was consistent  
17 with Defendant's standardized policies and procedures which consists of Defendant's  
18 systematic and intentional failure to provide a class of policy owners the protections  
19 afforded by Sections 10113.71 and 10113.72.

20       39. As a matter of standard policy or standard operating procedure,  
21 Defendant has not, since at least January 1, 2013, provided or utilized compliant  
22 notices of pending lapse and or termination consistent with the provisions of  
23 California law and in particular Sections 10113.71 and 10113.72 for many insureds.

24        40. Since at least January 1, 2013, has not utilized the provisions of Ins.  
25 Code Sections 10113.71 and 1003.72 to determine the effectiveness of any attempted  
26 termination of the policy and as such Defendant has caused, and continues to cause  
27 injury and damage to policy owners, beneficiaries, and persons of interest intended  
28 to be protected by Sections 10113.71 and 10113.72 or has otherwise harmed same

1 and will continue to do so into the future unless enjoined or prohibited in some  
2 fashion.

3 41. Plaintiff brings this action on behalf of all members of the following  
proposed class:

5 **The Class:**

6 All past, present, and future owners or beneficiaries of Defendant's  
individual life insurance policies in force on or after January 1, 2013  
7 and governed by Sections 10113.71 and/or 10113.72, where the  
policies underwent or will undergo lapse, termination, and/or  
reinstatement without Defendant first providing written notice of and  
8 an actual 60-day grace period, a 30-day notice of pending lapse and  
termination, and/or an annual notice of a right to designate at least one  
9 other person to receive notice of lapse or termination of a policy for  
nonpayment of premium.  
10

11 **The Elder Abuse Sub-Class:**

12 All members of the Class defined above who were also 65 years of age  
or older at the time the policy lapse or terminated.  
13

14 42. Subject to additional information obtained through further investigation  
and discovery, the foregoing class definition may be expanded or narrowed by  
15 amendment or amended complaint or at the time of moving for class certification.  
16 Specifically excluded from the proposed Class is the Judge assigned to this action,  
17 and any member of the Judge's immediate family.  
18

19 43. Defendant's conduct has imposed a common injury and/or harm on all  
class members. Defendant has acted, and has refused to act, on grounds generally  
20 applicable to the class members, which makes final injunctive relief with respect to  
21 each claim as a whole appropriate.  
22

23 44. Plaintiff will and do faithfully represent, and are members, in their  
representative capacity and as individuals, of the Class.  
24

25 45. ***Numerosity.*** The members of the Class and sub-class are so numerous  
that their individual joinder is impracticable. Plaintiff is informed and believes, and  
26 on that basis alleges, that the proposed Class and sub-class contains thousands and  
27 perhaps tens-of-thousands of members. The precise number of members is unknown  
28

1 to Plaintiff. The true number of members is known or ascertainable by Defendant,  
 2 as are their identities. Thus, Class members may likely be notified of the pendency  
 3 of this action by first class mail, electronic mail, and/or by published notice.

4       **46. *Existence and Predominance of Common Questions and Answers of***  
 5 ***Law and Fact.*** There is a well-defined community of interest in the questions and  
 6 answers of law and fact involved affecting class members. The questions and  
 7 answers of law and fact common to the class and sub-class predominate over  
 8 questions and answers affecting only individual class members, including, but not  
 9 limited to, the following:

10           a.     Whether Sections 10113.71 and 10113.72, in whole or in  
 11 part, apply to Defendant's life insurance policies.

12           b.     Has Defendant violated and does it continue to violate the  
 13 provisions of Sections 10113.71 and 10113.72?

14           c.     Whether Defendant's life insurance policies has been  
 15 ineffectively lapsed or terminated or subsequently been unnecessarily  
 16 modified through reinstatement.

17           d.     Whether Defendant is required to provide grace periods,  
 18 timely and proper written notices of pending lapse or pending  
 19 termination, and to provide policyholders a right to designate as set forth  
 20 in Section 10113.72.

21           e.     Should the Court invalidate improper lapses, terminations,  
 22 and/or reinstatements of policies that resulted from Defendant's failure  
 23 to comply with the Insurance Code?

24           f.     Should Defendant be required to make payments to  
 25 beneficiaries of Policies where the insured has died and the policy was  
 26 lapsed or terminated in violation of Sections 10113.71 or 10113.72?

27           g.     Whether Defendant knew or should have known that their  
 28 conduct was directed to one or more persons aged 65 or older.

1       47. ***Typicality.*** Plaintiff' claims are typical of the claims of the members of  
2 the Class and sub-class because Plaintiff and each member of the Class and sub-class  
3 were victims of the same statutory violations. Further, Plaintiff's claims are typical  
4 of the claims of her fellow Class members, which all arise from the same operative  
5 facts involving the Defendant's unlawful violations of Sections 10113.71 and  
6 10113.72.

7       48. ***Adequacy of Representation.*** Plaintiff will fairly and adequately protect  
8 the interests of the Class and sub-class. Plaintiff has retained counsel highly  
9 experienced in handling class action litigation, including that which involves  
10 consumer protection from unfair insurance business practices, and Plaintiff intends  
11 to prosecute this action vigorously. Plaintiff has no interest adverse or antagonistic  
12 to that of the Class.

13       49. ***Superiority.*** A class action is a superior method for the fair and efficient  
14 adjudication of this controversy. The damages or other financial detriment suffered  
15 by individual Class members are relatively small compared to the burden and expense  
16 that would be expended by individual litigation of their claims against Defendant. It  
17 would thus be virtually impossible for Class members, on an individual basis, to  
18 obtain effective redress for the wrongs done to them. Furthermore, even if Class  
19 members could afford such individualized litigation, the court system could not.  
20 Individualized litigation would create the danger of inconsistent or contradictory  
21 judgments arising from the same set of facts. Individualized litigation would also  
22 increase the delay and expense to all parties and the court system from the issues  
23 raised by this action. The class action device provides the benefit of adjudication of  
24 these issues in a single proceeding, economies of scale, and comprehensive  
25 supervision by a single court, and presents no unusual management difficulties under  
26 the circumstances. Moreover, many Class members remain unaware of their rights  
27 and without this Class action, would remain unaware of their rights and benefits.

28

1       50. In the alternative, the Class and sub-class may also be certified because:

2           (a) The prosecution of separate actions by individual Class members  
3       would create a risk of inconsistent or varying adjudication with respect to  
4       individual Class members that would establish incompatible standards of  
5       conduct for the Defendant;

6           (b) The prosecution of separate actions by individual class members  
7       would create a risk of adjudications with respect to them that would, as a  
8       practical matter, be dispositive of the interests of other Class members not  
9       parties to the adjudications, or would substantially impair or impede their  
10      ability to protect their interests; and/or

11           (c) Defendant has acted or refused to act on grounds generally  
12      applicable to the Class, thereby making appropriate final declaratory and/or  
13      injunctive relief with respect to the members of the Class as a whole.

14       51. Unless the Class (including the sub-class) is certified, Defendant will  
15      retain monies received because of its conduct taken against the class members and  
16      Plaintiff. Unless a Class-wide injunction is issued, Defendant will continue to  
17      commit the violations alleged and members of the Class will continue to be harmed.

18       52. Plaintiff knows of no difficulty likely to be encountered in the  
19      management of this litigation that would preclude its maintenance as a Class Action.  
20      Because the action is brought as a Class Action, the Court need only apply a single  
21      set of California laws as they relate to Defendant's violation of Sections 10113.71  
22      and 10113.72.

23       53. Plaintiff has incurred, and will incur, expenses for attorney's fees and  
24      costs in bringing this action. These attorney's fees and costs are necessary for the  
25      prosecution of this action and will result in a benefit to each of the members of the  
26      class.

27

28

## VIII. FIRST CAUSE OF ACTION

**FOR DECLARATORY JUDGMENT OR RELIEF  
(CAL CIV. CODE § 1060 ET SEQ.)**

**(By Plaintiff, individually and as successor-in-interest to DR. RICHARD I.  
APPLETON and on Behalf of the Class and Sub-Class)**

54. Plaintiff incorporates by reference each and every allegation contained above.

8       55. Under California law, “[a]ny person interested under a written  
9 instrument...or under a contract, or who desires a declaration of his or her rights or  
10 duties with respect to another...may, in cases of an actual controversy relating to the  
11 legal rights and duties of the respective parties,” may maintain a complaint or cross  
12 complaint “for a declaration of his or her rights and duties.” Furthermore, he or she  
13 “may ask for a declaration of rights or duties, either alone, or with other relief, and  
14 the court may make a binding declaration of these rights or duties, whether or not  
15 further relief is or could be claimed at the time.” (Cal. Civ. Code § 1060.)

#### **A. Basis for Relief**

17        56. On January 1, 2013, the California Insurance Code was amended by  
18 Sections 10113.71 and 10113.72. The provisions of The Statutes were immediately,  
19 and thereafter, read into all in-force policies regardless of the date of issuance.

20       57. These statutes and amendments to the California Insurance Code were  
21 intended to and do regulate the lapse and termination procedures arising from the  
22 nonpayment of premiums which may occur from the date of enactment and thereafter.

23        58. The amendments were not intended to relieve or waive a policyholder's  
24 continuing obligation to pay premiums but operated to keep the policy in force until  
25 the policy was properly lapsed or terminated consistent with the statutory provisions  
26 which were incorporated into the terms of the policy by law. Each of these statutory  
27 requirements were intended to stand alone.

1       59. Forfeiture provisions for nonpayment of premium for life insurance  
 2 policies are strictly construed against lapse or termination and California law  
 3 disfavors forfeiture of insurance. Forfeitures “are often the means of great oppression  
 4 and injustice” and “the courts should be liberal in construing the transaction in favor  
 5 of avoiding a forfeiture.” (*Ins. Co. v. Norton* (1978) 96 U.S. 234, 242.) “Forfeiture  
 6 of a policy will be avoided on any reasonable showing.” *Klotz v. Old Line Life Ins.*  
 7 *Co. of Amer.*, 955 F.Supp. 1183, 1188 (N.D. Cal. 1996).

8           **B. There is an Actual Controversy Requiring a Declaration of Rights  
 9 and Duties**

10       60. An actual controversy has arisen and now exists between Plaintiff and  
 11 Defendant concerning their respective rights and duties under the California  
 12 Insurance Code and the Policy. Plaintiff contends Sections 10113.71 and 10113.72  
 13 apply to the Subject Policy as well as all of Defendant’s California life insurance  
 14 policies in force as of or after January 1, 2013, including any policies that were  
 15 renewed in California on or after January 1, 2013. Plaintiff also contends these  
 16 Statutes govern the manner and procedure in which life insurance policies can legally  
 17 be lapsed or terminated as of January 1, 2013, and thereafter. Defendant contends  
 18 and acts as if the Statutes do not apply to these policies.

19       61. Plaintiff desires a judicial determination of rights and duties, and a  
 20 declaration or judgment that Sections 10113.71 and 10113.72 applied as of January  
 21 1, 2013, to Defendant’s California policies in force as of or at any time after January  
 22 1, 2013, including the Subject Policy.

23       62. A judicial declaration would advise insureds and their beneficiaries like  
 24 Plaintiff of their rights, and would advise Defendant of its duties to Plaintiff and to  
 25 Class members concerning policyholders’ rights to designate individuals to receive  
 26 notices of pending lapse and termination and the right to receive notice of, and the  
 27 ability to properly utilize, the legally required grace period. A judicial declaration is  
 28 also necessary to determine the validity of any unnecessary reinstatements obtained,

1 to determine whether policies were legally in force at the times of deaths of insureds,  
 2 and to determine whether beneficiaries were wrongfully denied payment of benefits  
 3 under their policies.

4 **IX. SECOND CAUSE OF ACTION**

5 **FOR DECLARATORY JUDGMENT OR RELIEF (FEDERAL  
 6 DECLARATORY JUDGMENT ACT – 28 U.S.C. §§ 2201, ET SEQ.)**

7 **(By Plaintiff, individually and as successor-in-interest to DR. RICHARD I.  
 8 APPLETON and on Behalf of the Class and Sub-Class)**

9 63. Plaintiff incorporates by reference each and every allegation contained  
 above.

10 64. Under federal law, “[i]n a case of actual controversy within its  
 11 jurisdiction, ... any court of the United States ... may declare the rights and other  
 12 legal relations of any interested party seeking such declaration, whether or not further  
 13 relief is or could be sought. Any such declaration shall have the force and effect of a  
 14 final judgment and shall be reviewable as such.” (28 U.S.C. 2201; Fed. Rule Civ.  
 15 Proc., Rule 57).

16 65. Here, an actual controversy has arisen and now exists between Plaintiff  
 17 and Defendant within this Court’s jurisdiction concerning the parties’ respective  
 18 rights, duties, and legal relations under the California Insurance Code and the Policy.  
 19 Plaintiff contend Sections 10113.71 and 10113.72 apply to the Subject Policy and all  
 20 of Defendant’s California life insurance policies in force as of or after January 1,  
 21 2013, including any policies that were renewed in California on or after January 1,  
 22 2013. Plaintiff also contend these Statutes govern the manner and procedure in which  
 23 life insurance policies can legally be lapsed or terminated as of January 1, 2013, and  
 24 thereafter. Defendant contend and acts as if Sections 10113.71 and 10113.72 do not  
 25 apply to many categories of their policies, such as Plaintiff’s Policy.

26 66. Plaintiff hereby seek a judicial determination of rights and duties, and a  
 27 declaration or judgment that Sections 10113.71 and 10113.72 applied as of January  
 28

1, 2013, to Defendant's California policies in force as of or at any time after January 1, 2013, including Plaintiff's Policy.

3       67. A judicial declaration would advise insureds and their beneficiaries like  
4 Plaintiff of their rights, and would advise Defendant of its duties to Plaintiff and to  
5 Class members concerning policyholders' rights to designate individuals to receive  
6 notices of pending lapse and termination and the right to receive notice of, and the  
7 ability to properly utilize, the legally required grace period. A judicial declaration is  
8 also necessary to determine the validity of any unnecessary reinstatements obtained,  
9 to determine whether policies were legally in force at the times of deaths of insureds,  
10 and to determine whether beneficiaries were wrongfully denied payment of benefits  
11 under their policies.

## **X. THIRD CAUSE OF ACTION**

## BREACH OF CONTRACT

**(By Plaintiff, Individually and as successor-in-interest to DR. RICHARD I. APPLETON and on Behalf of the Class and Sub-Class)**

15       68. Plaintiff incorporates by reference each and every allegation contained  
16 above.

17        69. Defendant breached and continue to breach the express terms of their  
18 life insurance policies, including Plaintiff's Policy, as well as the statutory mandates  
19 regarding such policies, by, amongst other things:

27 |||

28 //

1                             (d) Refusing to pay benefits to beneficiaries, despite knowledge and  
2 information that Defendant had not strictly complied with the terms of the  
3 policies;

4                             (e) Improperly requiring reinstatement of policies that had not lapsed  
5 or terminated and which were not required or were not subject to reinstatement;

6                             (f) By failing to pay benefits or claims;

7                             (g) By failing to provide the notices required by the policy; and

8                             (h) By failing to apply the applicable law to the insurance contract.

9       70. Under the terms of this Policy and consistent with laws of California,  
10 Plaintiff was entitled to sufficient written notice prior to the effectuation of any lapse  
11 or termination for non-payment. Wilco sent no such notice and, thus, breached the  
12 insurance contract by failing to provide the mandatory protection.

13       71. All of the aforementioned conduct, individually and collectively,  
14 constitutes material unexcused breaches of the policies. To the extent any contractual  
15 obligations, duties, or conditions are imposed on policyholders or on beneficiaries,  
16 those obligations, duties, and conditions have been waived and/or have been excused  
17 due to Defendant's material breaches. After each material breach, each policy owner  
18 was thus excused from the further tendering of premiums and from any further  
19 performance under the terms of the policy, including but not limited to the acceptance  
20 of any offer by Wilco of any reinstatement or modification to the policy.

21       72. Defendant's conduct caused injury upon the false, wrongful and  
22 inadequate termination of coverage devaluing the policy and subsequently caused  
23 injury in fact through the further denial of an ability to resume coverage, and  
24 ultimately in refusing to pay the claim. Plaintiff and their fellow class members  
25 suffered harm through the loss of coverage, the loss of peace of mind related to the  
26 existence of coverage, and the capacity to utilize the years of investment in the  
27 wrongfully lapsed and terminated policy.

28

1       73. To the extent any policyholders and/or beneficiaries have failed to  
2 comply with any payment conditions or other conditions for the continuation of  
3 insurance, Defendant are estopped to assert such conditions due to their conduct and  
4 material breaches. Yet, Defendant have done so with respect to Plaintiff and  
5 members of the Class and sub-class.

6       74. In California, the measure of damage for material breach of a life  
7 insurance policy is set as the “sum or sums payable in the manner and at the times as  
8 provided in the policy to person entitled thereto.” Cal. Ins. Code § 10111.

9       75. As a legal and proximate result of the conduct described herein, the class  
10 and sub-class have suffered direct and foreseeable economic damages, including loss  
11 of policy benefits, and allowed interest under the terms of the policy and the law, in  
12 a nature and amount to be proven at the time of trial.

## **XI. FOURTH CAUSE OF ACTION**

## **UNFAIR COMPETITION (CALIFORNIA BUSINESS & PROFESSIONS CODE §§ 17200, ET SEQ.)**

15 (By Plaintiff, individually and as successor-in-interest to DR. RICHARD I.  
16 APPLETON and on Behalf of the Class and Sub-Class)

17        76. Plaintiff incorporate by reference each and every allegation contained  
18 above.

19        77. California Business and Professions Code Sections 17200, *et. seq.*  
20 (“UCL”) prohibit any unlawful, unfair, deceptive, or fraudulent business practice.

21       78. Defendant committed “unlawful” acts under the UCL by violating and  
22 continuing to violate Sections 10113.71 and 10113.72, including by failing to provide  
23 Dr. Appleton an annual notice of his right to designate a third party to receive notices  
24 of pending lapse or termination of coverage.

25        79. Plaintiff's policy as well as Policies which have allegedly been lapsed  
26 and/or terminated are still in force and are payable or subject to continuation of  
27 insurance. Because of Wilco's violations of the California Insurance Code, Wilco's  
28 attempted terminations or lapses of policies like the Subject Policy were illegal and

1 ineffective. The policies, in other words, remain in force and subject to payment of  
2 the benefit. Wilco's failure to comply with the statutory terms has not effectively  
3 terminated any policy, and Plaintiff and their fellow class members all remain in an  
4 ongoing valid contractual relationship with Wilco.

5       80. Wilco's unlawful practices also included and continue to include  
6 Defendant's ongoing concealment that Sections 10113.71 and 10113.72 apply to a  
7 class or classes of life insurance in force on or after January 1<sup>st</sup>, 2013. .

8       81. The unlawful and unfair business practices described above have  
9 proximately caused harm and injuries to Plaintiff, the class, and to the general public  
10 in the form of lost money and property. The money lost by the class includes the  
11 policy benefits that Wilco is withholding as well as the premiums that it wrongfully  
12 collected.

13       82. Pursuant to California's UCL, Plaintiff, the general public, and the  
14 members of the Class and sub-class are entitled to restitution of the money or property  
15 acquired by Defendant by means of such business practices, in amounts yet unknown,  
16 but to be ascertained at trial. Examples of this lost money acquired illegally by  
17 Defendant include un-refunded premiums, withheld benefits, and diminution of value  
18 of policies.

19       83. Defendant continues to this day to ignore or otherwise violate The  
20 Statutes, continuing to rob owners and beneficiaries, like Plaintiff, of their lawfully-  
21 owned policies and benefits. As such, and pursuant to California's UCL, Plaintiff  
22 and the members of the class and sub-class and the general public are also entitled to  
23 injunctive relief, including public injunctive relief, against Defendant's ongoing  
24 business practices.

25       84. If Defendant is not enjoined from engaging in the unlawful business  
26 practices described above, Plaintiff, the class and sub-class, and the general public  
27 will be irreparably injured.

28

85. Plaintiff, the general public, and the members of the class and sub-class have no plain, speedy, and adequate remedy at law.

86. Plaintiff's success in this action will result in the enforcement of important rights affecting the public interest by conferring a significant benefit upon the general public.

87. Private enforcement of these rights is necessary as no public agency has pursued enforcement and the interests Plaintiff seek to protect are for the benefit of the general public. Plaintiff is therefore entitled to an award of attorneys' fees and costs of suit pursuant to, among others, California's UCL, the Common Fund doctrine, the Public Benefit Doctrine, and California Code of Civil Procedure Section 1021.5.

## **XII. FIFTH CAUSE OF ACTION**

## **FINANCIAL ELDER ABUSE (CAL WELF. & INST. CODE § 15610.30)**

**(By Plaintiff as successor-in-interest to DR. RICHARD I. APPLETON and  
on Behalf of the Class and Sub-Class)**

88. Plaintiff incorporate by reference each and every allegation contained above.

89. Plaintiff bring this claim in her representative capacity as successor-in-interest to DR. RICHARD I. APPLETON, and also on behalf of all members of the elder abuse sub-class.

90. By way of its actions described above, Wilco has taken, hidden, appropriated, obtained, or retained Plaintiff and her fellow sub-class members' money or property and/or assisted in the taking, hiding, appropriating, obtaining, or retaining of said money or property—namely, the life insurance policies which Wilco improperly terminated as well as the benefits associated with those policies and which Wilco has withheld and continues to withhold to this day.

91. Dr. Richard I. Appleton, and the fellow sub-class members were each 65 or older at all relevant times, including at the time of Wilco's purported termination

1 of the subject policies as well as at the time Wilco should have, but failed to, pay the  
2 policy benefits owed.

3 92. Wilco took, hid, appropriated, obtained, or retained this money or property  
4 for a wrongful use or with the intent to defraud Dr. Richard I. Appleton, and the  
5 fellow sub-class members.

6 93. Wilco knew or should have known that its conduct was likely to be harmful  
7 to Dr. Richard I. Appleton and the fellow sub-class members.

8 94. As a direct result of Wilco's actions, Dr. Richard I. Appleton and the fellow  
9 sub-class members were harmed in an amount to be determined at trial. Wilco's  
10 conduct was a substantial factor in causing that harm.

11 95. Plaintiff thus, as successor-in-interest to Dr. Richard Appleton, and all  
12 other members of the elder abuse sub-class, seeks compensatory damages and all  
13 other remedies otherwise provided by law in an amount to be proven at trial, as well  
14 as reasonable attorney's fees and costs under California Welfare and Institutions  
15 Code Section 15657.5.

16 96. Furthermore, Wilco, in committing the acts described above, is guilty of  
17 recklessness, oppression, fraud, or malice in the commission of the financial abuse  
18 thereby entitling Plaintiff, as successor-in-interest to Dr. Richard Appleton, and the  
19 sub-class to an award of punitive damages

20 **XII. PRAYER FOR RELIEF**

21 Plaintiff pray for relief against Defendant as follows:

- 22 1. For certification of this action as a Class Action;
- 23 2. A declaration of Plaintiff's and the Class' rights pursuant to the insurance  
24 policies issued by Defendant and a declaration that Defendant has violated  
25 The Statutes;
- 26 3. For an injunction to issue against Defendant stopping and remedying the  
27 ongoing violation of The Statutes, including public injunctive relief;
- 28 4. For economic damages according to proof where available;

5. For restitution where available;
  6. For treble relief under Cal. Civ. Code § 3345;
  7. For interest where available;
  8. For attorneys' fees and all litigation costs and expenses where available;  
and
  9. For such other and further relief as this Court deems just and proper.

### **XIII. DEMAND FOR JURY TRIAL**

Plaintiff hereby requests a trial by jury.

Respectfully submitted:

10 | DATED: May 21, 2020 NICHOLAS & TOMASEVIC, LLP

By: /s/ Alex Tomasevic  
Craig M. Nicholas (SBN 178444)  
Alex Tomasevic (SBN 245598)  
Email: [cnicholas@nicholaslaw.org](mailto:cnicholas@nicholaslaw.org)  
Email: [atomasevic@nicholaslaw.org](mailto:atomasevic@nicholaslaw.org)

**WINTERS & ASSOCIATES**  
Jack B. Winters, Jr. (SBN 82998)  
Georg M. Capielo (SBN 245491)  
Sarah Ball (SBN 292337)  
Email: [jackbwinters@earthlink.net](mailto:jackbwinters@earthlink.net)  
Email: [gcapielo@einsurelaw.com](mailto:gcapielo@einsurelaw.com)  
Email: [sball@einsurelaw.com](mailto:sball@einsurelaw.com)

## Attorneys for Plaintiff Julie Grundstrom